

CENIT Successful with 3DS-PLM

Alin POPESCU, Sales Manager



Machining User Day

01.04.2014 Bucuresti

03.04.2014 Arad

CENIT in a Nutshell



**~ 700
committed
employees**

**Established and
steadily
growing public
company**

**Broad and
comprehensive
product
portfolio**

**Strong
partnerships**

**14 national and
international
locations**

What we stand for



Financial Strength

Financial independence

Sustainable increase in shareholder value through steady sales growth

Shareholders participate in the annual success of our enterprise



Customer Orientation

Customer oriented teams

Development of individual solutions

Reliable and long term partnerships



Motivated Staff

Skilled, well trained employees

High level of commitment

Entrepreneurial thinking



Trusted Partner

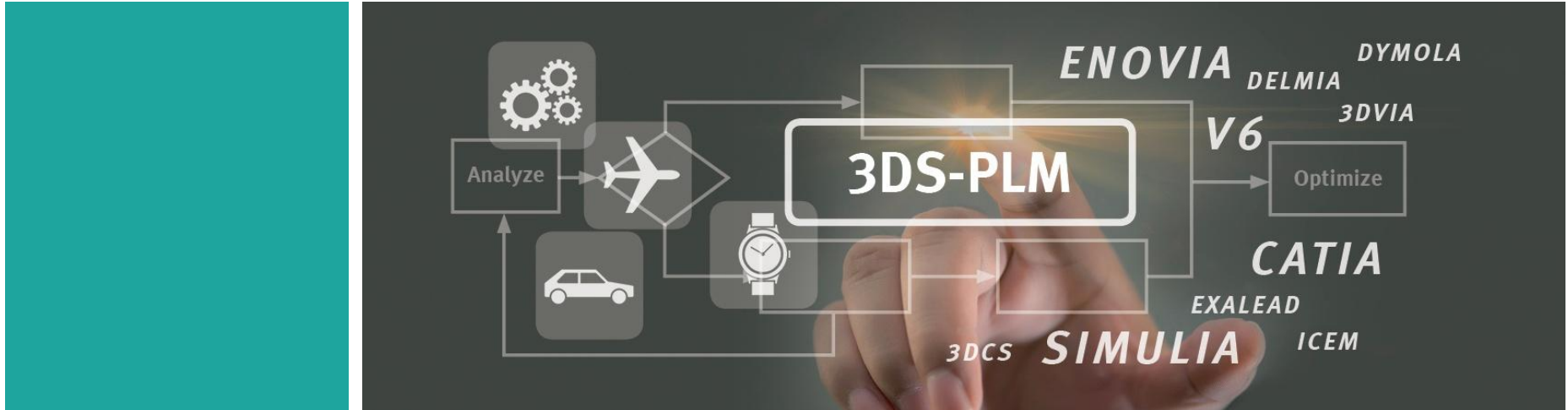
Excellent process and technology knowledge

Optimization of core business processes

High innovative power

Long term partnerships

Our 3DS-PLM Mission



As a leading, multi-national value-added reseller, CENIT AG has the world's broadest Dassault Systèmes PLM solutions portfolio. **Our experts combine decades of experience in 3DS standard solutions with industry-specific process and technology expertise.** We have the “know how” to help you succeed!

CENIT's industry and business process experts for the manufacturing, automotive, industrial equipment, aerospace and consumer goods industries support you to optimize your current product development processes.

3DS-PLM Skills



Product Development Experts



Product Lifecycle Management Experts



Assembly & Production Experts

Process Analysis
& Consulting

Workflow Analysis

Project Management

Methods
development

Simulation

Training

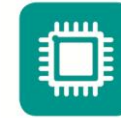
Implementation

Software
Development

User Help Desk

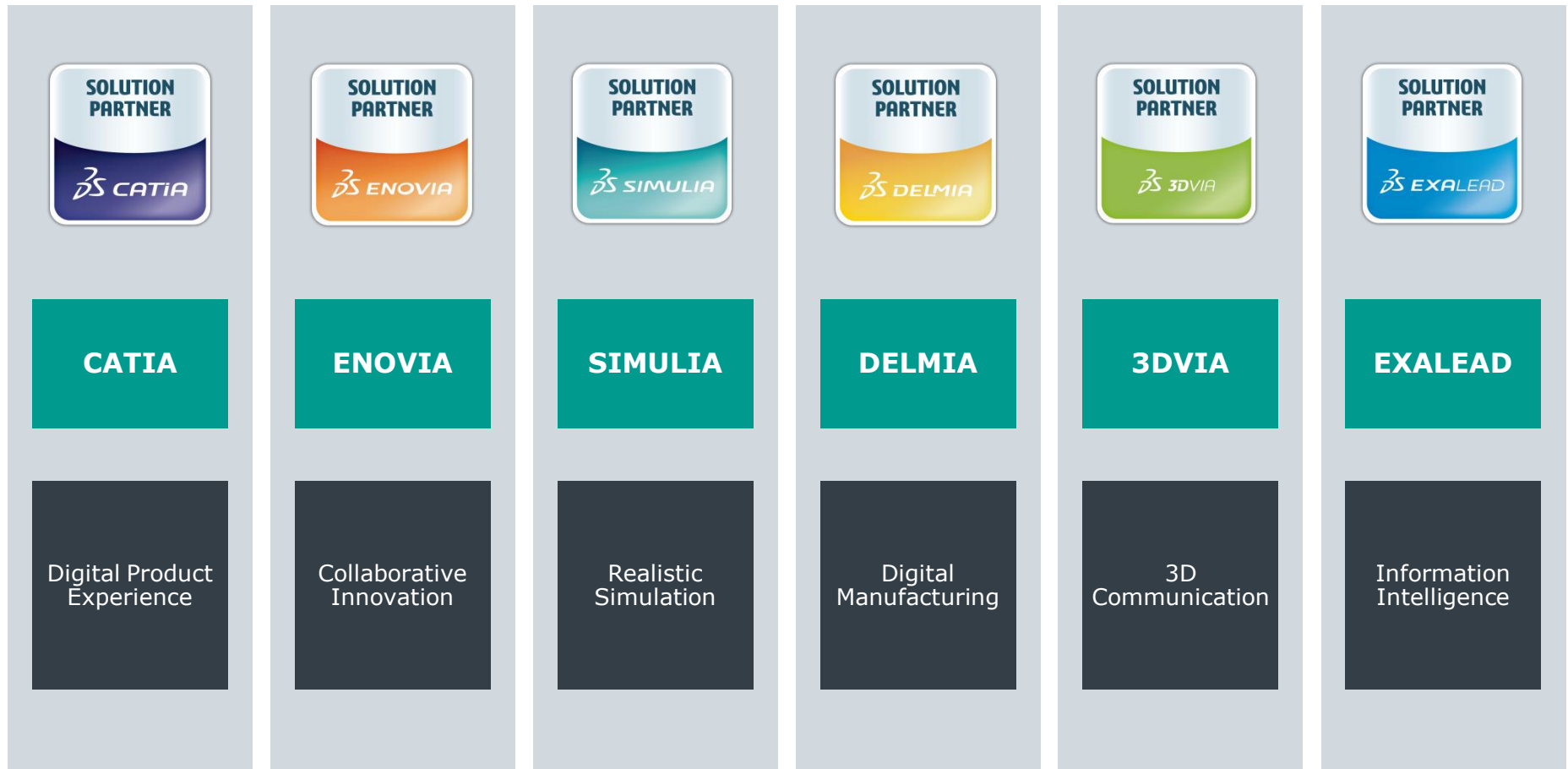
System Installation

Industry Portfolio Roadmap

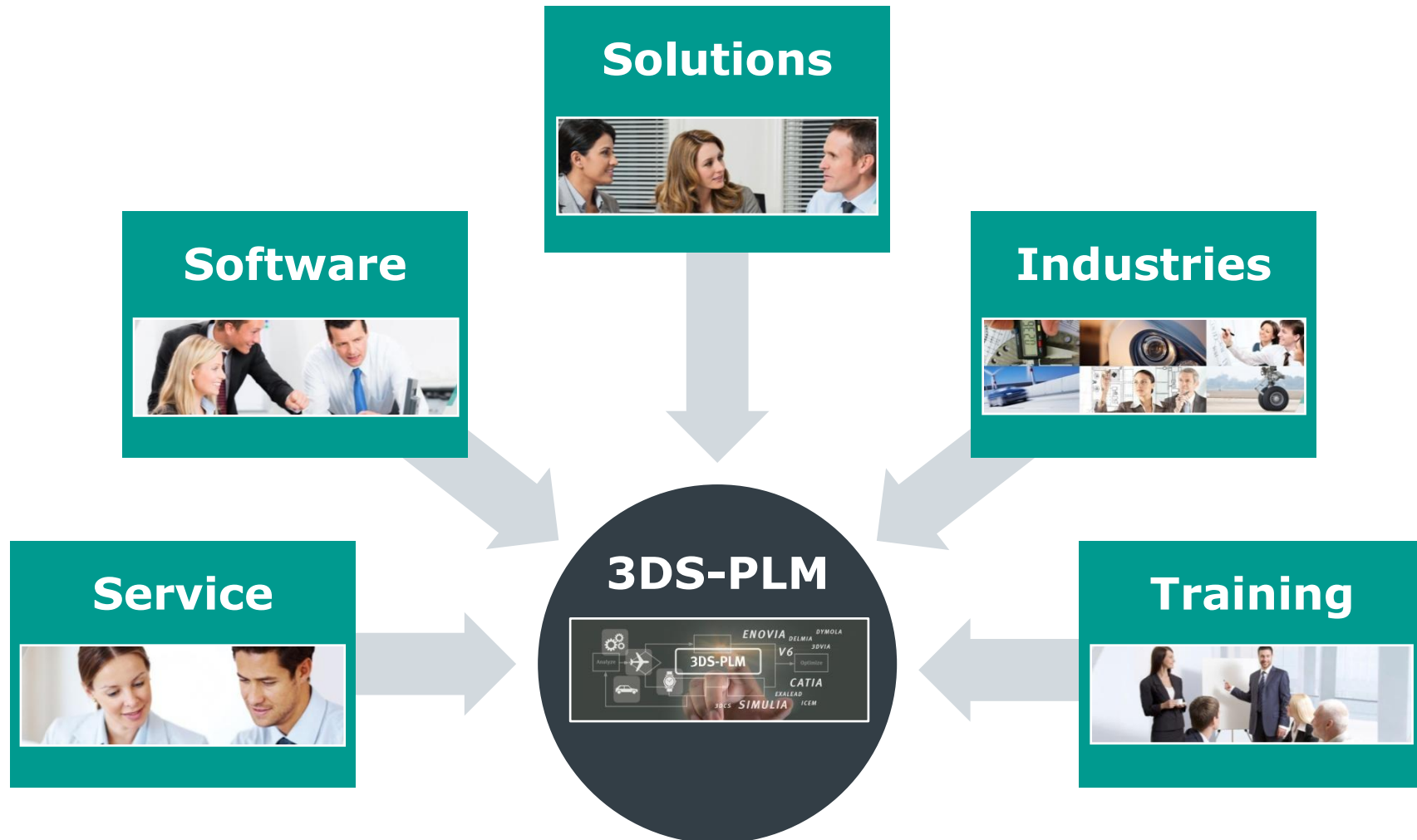


Mechanical Design			CATIA V5/V6			
Electrical Solutions			CATIA V5/V6			
Composite Design			CATIA V5/V6			
Systems Eng.			DYMOLA 7			
Virtual Simulation			SIMULIA			
Tolerance Management			3DCS (V5)			
Collaboration / REQ. Doc / Proj. Mgmt			ENOVIA ST			
Config/ Program Change Mgmt.			ENOVIA V6			
Search based Applications			EXALEAD			
Documentation			3D Via Composer			
Manufacturing			CATIA V5 - DELMIA V5/V6			
Robotics			DELMIA V5			
CENIT Solutions	FASTSUITE	/ /	CENIT Industry Accelerator Suite			

The Dassault Systèmes Brands



One stop shopping with CENIT



CATIA Machining

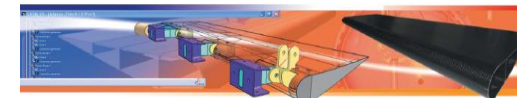
Some customer references

ACT Aerospace (US)

ACT Aerospace engineers use the CATIA Advanced Machining module to create computerized numeric control (CNC) toolpaths for producing lay up tools on 5-axis CNC machines. "When we got our new 5-axis machines, we were concerned that we would have to pull the programming back to the engineering department. But CATIA Advanced Machining is so intuitive that operators were soon using it to generate programs for the new machines." said *J. Mickelsen, Lead CATIA Designer*

ACT Aerospace

Cuts detailed design time 90% with CATIA for Composites



Overview

■ Challenge

When ACT Aerospace used manual methods for detailed composite design, issues such as wrinkling and warping during layup required design changes that lengthened cycle times.

■ Solution

ACT Aerospace chose CATIA Composite Engineering to generate ply patterns, simulate lay up, evaluate probability, and optimize design and material usage. CATIA also generates computerized numeric control (CNC) programs for creating layup tools.

■ Benefits

ACT Aerospace has reduced the time required for detailed design and prototyping by 90% and reduced material usage more than 18% through increased precision.

Composite detailed design presents challenges. ACT Aerospace of Gunnison, Utah, USA, is a leading provider of composite parts for aerospace and medical applications. After 24 years in business, ACT Aerospace has more than 50 employees and serves about 50 customers.

ACT Aerospace's customers typically provide 3D geometry of the tool surface and a 2D ply layout that has been engineered to meet structural requirements at critical cross-sections. ACT Aerospace's engineers then define the detailed 3D ply layout, build the tool, cut the ply and lay up the parts to meet the customer's requirements.

In the past, ACT Aerospace's engineers used the trial-and-error or "paper doll" method to develop the detailed design. They generated an initial design in their CAD system and then went out on the manufacturing floor and tried to build it. The complexity of the composite lay up process made it difficult to predict how

the materials would conform to the tool's complex surfaces and the shape of the resultant flat patterns.

Lay up of the first prototype often brought to light a number of challenges. Sometimes distortion caused the material to draw away from the mold, resulting in geometrical errors and air bubbles. In other cases, a ply sequence imbalance across a 3D shape generated stresses that caused wrinkling or warping. When faced with these and other issues, ACT Aerospace engineers would re-cut the material and try again. The prototyping process took large amounts of time, consumed substantial amounts of expensive composite materials and sometimes even required modification of the tool shape.

Investing in leading-edge technology
ACT Aerospace management made the decision to invest in leading-edge technology to simulate the lay up process on the computer. "Our current customers and other leading aerospace



"We have reduced the lead time required to produce the detailed design and lay up the first prototype from a month or two to three to five days, depending on the complexity of the part."

Andy Hill, General Manager,
ACT Aerospace



US PLM SUCCESS STORY

List Components & Furniture GmbH

Responding to client needs faster with CATIA V5 and Intel processors



Overview

■ Challenge

List Components & Furniture GmbH designs and produces custom luxury interiors based on client specifications that may change at the last minute and must be implemented rapidly.

■ Solution

The process-oriented solution based on CATIA V5 and its integrated NC module provides a consistent model that starts with the client's requirements and extends all the way to the production data.

■ Benefits

List Components & Furniture GmbH has reduced development times, makes changes quickly, and avoids the production of incorrect parts.

List Components & Furniture GmbH is synonymous with high quality performance in process-oriented production management. Evolving from cabinet making to the design of specialized interior furnishings, the company uses the synergies between man and furniture efficiently. This results in "intelligent components and furniture" that are not only decorative, but that serve a purpose for the client. The 270-employee company provides furnishings for various uses such as business jets whose luxurious interiors often vary from one jet to another.



"The advantage in using a PLM solution based on CATIA V5 and Intel Xeon Processors is that all parties involved in the development process work with the same data. This accelerates project execution and makes it possible to incorporate changes late in the process."

Demand Dinkel, IT Manager,
List Components & Furniture GmbH



Customized equipment for business jets
What do the luxury private yacht Lady Lala, the Austrian Cultural Institute in New York and the Bombardier Learjet 45 XR have in common? Their interior furnishings have all been manufactured by the Austrian-based List group.

List Components & Furniture GmbH is synonymous with high quality performance in process-oriented production management. Evolving from cabinet making to the design of specialized interior furnishings, the company uses the synergies between man and furniture efficiently. This results in "intelligent components and furniture" that are not only decorative, but that serve a purpose for the client. The 270-employee company provides furnishings for various uses such as business jets whose luxurious interiors often vary from one jet to another.

Using OEM CATIA V5 data
Since 2005, List has been using CATIA V5, Dassault Systèmes' collaborative solution for virtual 3D product definition. With CATIA V5 being the industry standard for 3D aircraft design, the List team receives the aircraft structure from the client as a 3D CATIA V5 data model. From this, they design custom layouts such as kitchens. The digital mock-up is then sent to the client for approval. This process satisfies the OEM's objective to receive, from all its suppliers, parts as digital models so that they may be fitted in a virtual environment with other components.

Once approved by the client, the List design team sends the model with the related assembly groups and data to the production department. The latter enters the necessary processes for the manufacturing phase such as milling, drilling and cutting into the NC module and then begins production.



List Components (Austria)

"The CATIA V5 NC module covers the entire machining sequence from roughing to finishing. Through the integrated simulation of material removal and the visualization of remaining material, process safety increases and machining costs are reduced."

CATIA Machining

Some customer references

Kaji Metal Industries (Japan)

"When expert NC programmers use CATIA V5, more ingenuity can drive more capability from the machining equipment." - *Ryuichi Ogawa, Executive Director in charge of production technology*

Bombardier Aerospace (Canada)

NC Programming time and costs have been reduced by 30%

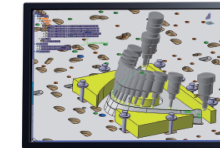
Engineers need to be able to re-use parts and assemblies from other aircraft programs to jump-start projects, reducing cycle times and cost. Downstream processes such as manufacturing and after-sales require access to detailed design information so they can quickly analyze the impact of design changes on shop floor automation and design



IBM Product Lifecycle Management

Kaji Metal Industries

Forges ahead with a three-fold increase in productivity with CATIA V5



"When expert NC programmers use CATIA V5, more ingenuity can drive more capability from the machining equipment."

Ryuichi Ogawa, Executive Director in charge of production technology, Kaji Metal Industries.



Aerospace

Overview

The Challenge

With an increase in the volume and complexity of parts and a simultaneous shift to component production, reducing production time was critical for Kaji Metal Industries.

The Solution

CATIA V5 achieves fixture design and E-sets machining at higher speeds and accuracy to meet increasing customer demands.

The Benefit

Compared to conventional methods, Kaji has achieved a three- to four-fold increase in machining productivity with CATIA V5.

More parts, faster production times required

Kaji Metal Industries does high speed, high accuracy machining for aerospace bodies and main wing components, from the design and production of fixtures necessary for part production to surface treatments and protective coating (painting) of machine products. Kaji is one of the few plants certified by Boeing in Japan and its technology, reliability, high quality and short delivery times are highly valued internationally and domestically.

The company is well-known for large scale machining, for example, both large and complex three-dimensional shapes. To ensure light-weight, uniformity, high strength and reliability, Kaji cuts parts one-by-one from aluminum alloy blocks instead of mass producing parts with die casting using sand or metal molds.

Production within the industry, however, is shifting from independent parts to component production or part assemblies of multiple parts, while the numbers and kinds of parts produced is increasing and companies are under ever-increasing pressure to reduce production time.

V5 PLM SUCCESS STORY

Bombardier Aerospace

Driving collaborative innovation across the extended enterprise with V5 PLM



Aerospace



CATIA Machining

Some customer references



Evernham Motorsports (US)

“With CATIA V5, it’s one click to move from design to analysis and then another click to move to NC programming. That’s invaluable because each one of our engineers performs all three tasks, and they only have to learn one user interface. A lot of packages are really good at only one or two. CATIA V5 is great at all three. It has cut at least 50 percent off our development times”, said *Steve Oliver, Deputy Director of Design Services*

Evernham Motorsports

Evernham Motorsports engineers a winning program with CATIA V5 and SMARTTEAM for Microsoft® Windows®



Overview

■ Challenge

To achieve its goal of excellence through engineering, NASCAR team Evernham Motorsports needed to replace a mixture of mismatched engineering tools.

■ Solution

Evernham chose CATIA V5 and SMARTTEAM from Dassault Systèmes on the Microsoft® Windows® platform, for their engineering power and data exchange capabilities with Oracle, its primary sponsor.

■ Benefits

Evernham can quickly respond to NASCAR rule changes, exploit simulation and analysis to maximize each car's performance, and cut cycle times by 50 percent.

EVERNHAM

An engineering-centric philosophy in the competitive world of NASCAR racing, the difference between first and last place is fractions of a second per lap, a gap that Dr. Eric Warren, Technical Director of Evernham Motorsports, knows will only get smaller.

“As they tighten the rules, it becomes more important to understand how the car works from an engineering perspective,” Warren says. “When the difference between first and last place is 2/10ths of a second per lap, trial and error in the shop or on the track no longer works.

Officials at Evernham Motorsports therefore believe mechanical prowess, the sport's traditional source of advantage, is being surpassed by engineering excellence. The company, founded in 1999 by Ray Evernham, legendary crew chief for NASCAR superstar Jeff Gordon at the height of his success, is one of NASCAR's first engineering-centric organizations.

“I actually oversee the construction of the cars, which is unusual,” says Warren, an aerospace engineer by training. “That's traditionally the crew chief's or team director's responsibility. It reflects that we're an organization founded on engineering.”

Engineering a winning record Evernham Motorsports operates two teams sponsored by Dodge and will add a third Dodge team, sponsored by Valvoline, in the 2005 season. Like Dodge parent DaimlerChrysler, Evernham relies on CATIA V5 from Dassault Systèmes in its engineering program, along with SMARTTEAM.

Evernham also relies on Microsoft solutions, including Windows, which allows the engineering and business sides of the company to be in close communication at all times. “One of our objectives has been to get the financial and technical sides of the house on common platforms to minimize costs and facilitate data sharing, and using Microsoft Windows for both allows us to do that,” Warren says.



TH-Tools (Finland)

More than 20 Years of experience in tool manufacturing

“TH-Tools uses CATIA's Multi-axis Surface Machining to define the NC program that is then post processed using tailor-made post processors from CENIT for its Heidenhain and Fanuc CNC-controls. “We chose to take advantage of CENIT's postprocessor experience and strong integration between these postprocessors and CATIA NC code rather than create the postprocessors ourselves”, said *K.Söderling, leader of the Design Department*

TH-Tools

Competing with low-cost competitors with CATIA



Overview

■ Challenge

Choosing to focus on high quality and precision products, TH-Tools must remain competitive against mass-producers (global suppliers) and companies offering less expensive products and services.

■ Solution

TH-Tools selected CATIA to reduce production costs while maintaining superior product quality.

■ Benefits

TH-Tools increased design precision and reduced downstream assembly problems thanks to CATIA's design-in-variant and early interference checking capabilities.

thtools

More than 20 Years of experience in tool manufacturing. Finland-based TH-Tools manufactures machines, equipment and parts for the technology industry around the world, in addition to Finland and nearby Sweden. A nationally renowned expert in metal processing, TH-Tools has a staff of over 100 professionals working at its different sites in Tampere, Åkaa, Vaasa and Luleå.

In addition to the manufacture of variable components and tools, TH-Tools also makes production machinery and production lines for several industrial sectors. Over the years, TH-Tools has earned a reputation for its versatility and craftsmanship in the production of large, complicated tools for pressing automotive sheet metal parts. The company also has a diverse range of efficient machinery for highly accurate wire cutting, die-casting molds for aluminum and zinc parts, welding and machining features, lifting tools and assembly equipment, and robotic grippers to name a few.

CATIA for design and manufacturing A CATIA user since 1987, TH-Tools moved to CATIA V5 in 2001 for the design and manufacture of their metal tools. Since 2005, the company started using CATIA for all its production tool needs with particular focus on PLM in the area of production automation. “Our customers come to us for the design, production and on-site installation of one-of-a-kind high-precision machines,” said Jari Saarinen, CEO.



Jari Saarinen
CEO
TH-Tools



CATIA Machining

Some customer references

JSC 'Tyazhmash' (Russia)

In order to improve processing quality, JSC 'Tyazhmash' purchased 5X high-speed milling machines and digital equipment controlled by CATIA. All parts manufactured by this equipment require no additional finishing. Furthermore, current equipment is being upgraded, thereby significantly improving the quality of the final product. The company was able to undertake complicated projects under extremely tight deadlines and thus increase the number of contracts signed with customers

A-dec (US)

Fully automated manufacturing code generation

"In the past, every job on the floor required some intervention by our NC programmers, this has been eliminated by building the NC output into the models parametrically", said *W. Snyder, Furniture Engineering Manager*



JSC 'Tyazhmash'
Increases production by 80% with CATIA and ENOVIA SmartTeam



Overview

Challenge
To maintain its leading position in the heavy machinery production market, Russia's Joint-Stock Company (JSC) 'Tyazhmash' had to shorten design, engineering and development cycle time

Solution
JSC 'Tyazhmash' chose CATIA and ENOVIA SmartTeam because they support the engineering tasks performed by JSC 'Tyazhmash' experts and are easy to implement

Benefits
With CATIA and ENOVIA SmartTeam JSC 'Tyazhmash' was able to speed production, improve quality and process multiple orders

"The introduction of CATIA and ENOVIA SmartTeam enabled us to increase production volumes by 80% and to decrease our product rejects by 50%."
D.S. Yefremov, Development Director, JSC 'Tyazhmash'

TRAKMAU

Products for industrial equipment, energy and transportation manufacturers

Established in 1941, Russia's Joint-Stock Company (JSC) 'Tyazhmash' is a leading manufacturer of products for the industrial equipment, energy and transportation sectors including metallurgy, construction, chemical and oil processing, space, and gold and diamond production.

JSC 'Tyazhmash' products are used throughout the world to equip thermal power plants operating with solid fuels as well as many hydro and nuclear power plants. They are also used by large integrated mining plants that process iron, copper, tungsten, molybdenum, gold and diamond, as well as in blast furnaces, open and shaft mines, cement and chemical plants, and at space launch sites.

With products recognized on both domestic and international markets, JSC 'Tyazhmash' is capable of processing complex orders and its solid reputation is mainly due to the high quality of its products as well as their durability and high serviceability.

Managing large assemblies with CATIA and ENOVIA SmartTeam

In order to maintain its leading position in the heavy machinery production market, JSC 'Tyazhmash' had to shorten cycle times in its design, engineering and development activities. The company needed to perform automatic modeling of extremely large installations hence its choice was limited to CAD systems that support large assemblies and that manage the interaction between individual components. Having compared available options and CATIA/ENOVIA systems, the company chose a PLM solution developed from Dassault Systèmes (DS) PLM. This choice was, in part, based on the solution's ability to efficiently handle engineering tasks performed by experts in various fields and its adaptability.

Since the PLM solution was needed to solve both current tactical tasks and future issues faced by the company, JSC 'Tyazhmash' felt it was important to choose a vendor that continuously and actively updates its software products and releases new functionalities. The company also expected a solution that offered interoperability between different components for process automation and the capacity to support large volumes of information and large installations.



DS PLM SUCCESS STORY

A-dec

Automating dental cabinetry design and production with V5 PLM and Microsoft .NET



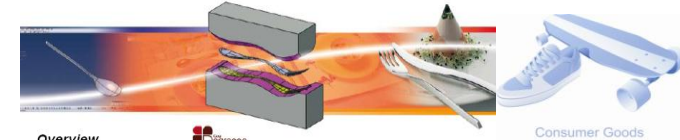
Microsoft

CATIA Machining

Some customer references



Guy Degrenne Group
Pushes the limits of creativity and innovation with CATIA and ENOVIA SmartTeam



Overview

Challenge

Guy Degrenne Group needed a solution that would cover its entire production process for metal and porcelain products.

Solution

The company chose CATIA to manage its design-to-manufacturing process for cutlery and ENOVIA SmartTeam to manage and secure the technical documentation.

Benefits

Guy Degrenne realized the time required to produce the first cutlery stamping matrix from eight to two weeks.

"V5 PLM has become an essential part of our development strategy. CATIA and ENOVIA SmartTeam are configured to meet the needs of our profession. They help us push the limits of creativity and innovation thanks to the flexibility of each solution."

Christian Van Boxsom,
Director Cutlery Division, Guy Degrenne



Leader in the art of entertaining. Founded in 1968, Guy Degrenne Group is a leading manufacturer of cutlery and tableware with annual sales of 100 million Euros. The company has 1,400 employees, 25 boutiques and four production sites worldwide including Vire and Limoges, France (cutlery, industrial subcontracting, and porcelain) (Thailand) (cutlery) and Hungary (porcelain).

The Vire site employs 500 people and produces more than 14 million items per year. The design and manufacturing office, equipped with five CATIA seats since 2004, creates all digital models and designs the tooling for each production site.

Master the product launch process. "We installed CATIA V3 in 1998 and V4 in 1999, before moving to CATIA V5," said Christian Van Boxsom, Director Cutlery Division, Guy Degrenne. "It was a wise choice since CATIA covers all our production

processes for metal as well as porcelain. Today, CATIA manages the entire design-to-manufacturing process for cutlery, from initial studies all the way to the machining of stamping matrices for our most delicate pieces or the forging of thicker pieces or knife blades."

Once a new product launch has been validated at Guy Degrenne, it is managed by the design office where designers define the 3D representation of the object. They then design the tooling for pre-series production using the shape of the objects and manufacture, on site, a prototype, which will be reviewed before the first decision. "Any modifications at this stage can easily be taken into account with CATIA, thanks to parametric geometry," explained Chany Herbert, Design Office Manager. "And since we can make changes quickly, we are able to test many possibilities."



V5 PLM SUCCESS STORY

ISCAR Hartmetall GmbH
Precision tool specialist cuts product development time with CATIA V5



Overview

Challenge

In response to their growing industry demand for more precision tools, ISCAR Hartmetall needed a faster tool product development time.

Solution

ISCAR Hartmetall uses an on-line catalogue of 25,000 tools designed in CATIA V5 by its parent company to select, and the CATIA NC module.

Benefits

With CATIA V5, company has significantly reduced errors, avoided the production of test pieces, and accelerated the entire development process.

Going global with CATIA V5. Today, ISCAR Hartmetall is an innovation leader and ranked number two in the world in its market. ISCAR takes a centralized approach to CAD software and makes the same release available to its technical designers who can learn from one another. Its engineers have worked with CATIA for 13 years in all locations.

"With the CATIA V5 NC module and 5-axis simultaneous post-processor, 40% of programming time can be saved compared to manual programming."

Kurt Brenner, Head of Technology and Manufacturing, ISCAR Hartmetall GmbH



In just 50 years, ISCAR has developed from being an unknown manufacturer to an internationally renowned precision tool manufacturer. The parent company in Israel develops standard tools while German subsidiary ISCAR Hartmetall develops precision tools.

ISCAR Hartmetall's product portfolio covers the whole range of test pieces, drilling, milling, and finishing tools, as well as chisels and accompanying services for the machine-building, automotive and aerospace industries, and its suppliers.

Since mid-2005, ISCAR Hartmetall has used the CATIA V5 NC module with a 5-axis simultaneous post-processor. The aim is to reduce errors, avoid production of test pieces, and accelerate the entire process. The CATIA V5 NC module covers the entire machining process from roughing to finishing.

Access to standard data. The demand from industry to develop precision tools is rising constantly. The major bottle-neck is shrinking cycle times. ISCAR Israel provides an electronic catalogue which contains approximately 25,000 standard tools.



Guy Degrenne (France)

« Today, CATIA manages the entire design-to-manufacturing process for cutlery, from initial studies all the way to the machining of stamping matrices for our most delicate pieces or the forging of thicker pieces or knife blades», said *C. Van Boxsom, Director Cutlery Division.*

ISCAR Hartmetall GmbH (Germany)

The CATIA V5 NC module covers the entire machining process from roughing to finishing. "With the CATIA V5 NC module and 5-axis simultaneous postprocessor, 40% of programming time can be saved compared to manual programming", said *Kurt Brenner, Head of Technology & Manufacturing.*

Customer Statements

„CENIT has a large and versatile PLM team and makes it available for us to quickly solve many different ENOVIA V6 related challenges.”

Jürgen Staab, Engineering Administration, Takata AG

“Overall a large gain in security and traceability- without V6 we wouldn't have been able to manage the multitude of variants for the ISH 2013.”

H. Hecker, Leiter Konstruktion, HANSA Metallwerke



“CENIT's consultants were always available for us every step of the way. The training and support services allowed us to quickly migrate from V5 to V6.”

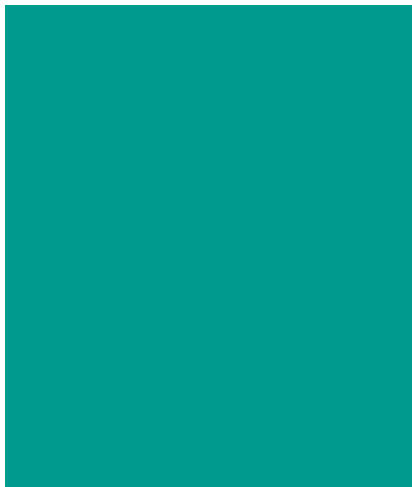
Octavian Stancu, Head of Product Design, Trafo Project

“The experts of the PLM consulting firm were our trusted partners and advisors. Emphasis was always put on the flexible, global use of the V6 technology.”

Bernd Göllnitz, Director IT Technology & Operations, Webasto AG

“We have been working with CENIT for many years and are highly satisfied with their services. Our relationship has developed into that of friends.”

Daniel Reutimann, Digital Design and Development, Mecaplex



Thank You!

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